

# COMMUNITY HEALTH AMBASSADOR PROGRAM

SUCCESS DYNAMICS COMMUNITY  
DEVELOPMENT CORPORATION  
FARMVILLE, NC

# Dr. Calvin Ellison

- Founder and Chief Operations Officer of Success Dynamics CDC and the founder/chairman of CEN of North Carolina
- Naturopathic doctor and a certified nutritional consultant
- Pastor of Oasis of Hope Church, Farmville, NC

# Success Dynamics Community Development Corporation

currently works in partnership with:

- Office of Minority Health and Health Disparities
- National Kidney Foundation of North Carolina

# CHAP Training Program-

## A Larger Picture

- The Community Health Ambassador Program (CHAP) was established to empower, educate, and motivate community residents and leaders to make wise health choices and to access the health care resources available to them. The CHAPS serves as an initiative to reduce the burden of disease and disability in minority communities across North Carolina.
- The CHAP supports the vision of the NC OMHHD that “everyone should enjoy good health regardless of their race and ethnicity, disability, or socioeconomic status”. An effective CHAP is one whose ambassadors have a passion for volunteering, who are respected, knowledgeable, and well grounded in community health issues.
- The goal of CHAP is to reduce the number of people who develop chronic diseases such as diabetes, heart disease, cancer, and HIV/AIDS. Preventive health measures are the central focus of the Community Health Ambassador Program.

# What is a Community Health Ambassador (CHA)?

A Community Health Ambassador (CHA) is a trusted member who after training, imparts preventive health information to encourage behavior change and serves as a bridge between the community and health professionals.

# The Role of a CHA

- ◉ Navigates the Health Care Delivery System, Follow Up and Referral
- ◉ Provides Direct Services: Teaching Self-care techniques, home visits, taking blood pressures, monitoring glucose levels, leading support groups, grocery shopping for healthy foods, leading exercise classes, providing transportation, making appointments to physicians' offices and social services agencies.
- ◉ Provides Culturally Appropriate Health Education
- ◉ Functions as a Leader/Advocacy

# CHAP Training

- Success Dynamics partners with the NC Community College System to offer students 2.2 CEUs through Continuing Education
- 2 Weekend classes of 22 contact hours
  - Fridays 6:00am-9:30pm
  - Saturdays 8:30am-5:00pm

# CHAP Training

## Success Dynamics CDC

- pays for the students' registration to Community College
- Gives students a \$50 stipend upon successful completion of the 22 hours
- Community Health Ambassador Vest
- Provides instructor for the training
- Provides the manuals and course materials
- Provides snacks during training and lunch on Saturdays



# Post CHAP Training

- Upon successful completion of the training the CHA is encouraged to volunteer with other community based, faith based, and other health organizations.
- Many CHAs from faith based organizations are encouraged to establish a Resource Center within the church promoting healthy living, preventive and awareness for chronic diseases.